#### Deletion Process\_Only You can see My History

*Investigating the notions of digital oblivion, digital privacy and control on personal datasets through an interactive art installation.* 

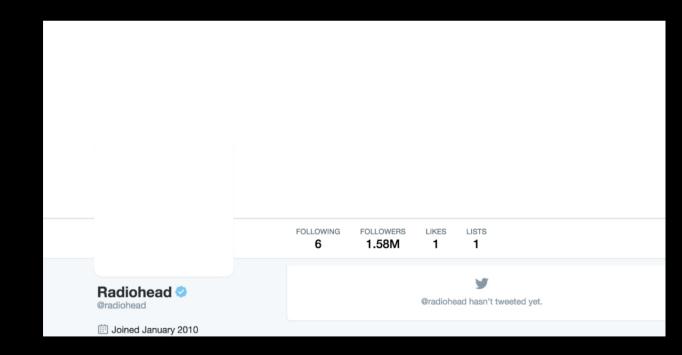
@ hackerspace.gr , 28<sup>th</sup> MAY 2016

Kyriaki Goni



Houdini makes man disappear, YOUTUBE vid

| Radiohead 🥑   |           |         |         |       |  |  |  |  |
|---------------|-----------|---------|---------|-------|--|--|--|--|
| Musician/Band | share ••• | → Share | _iked 🔻 | ut Li |  |  |  |  |



Radiohead. disappear online, May 2016

### How to disappear online

Justdelete.me

Delete your accounts

Fake identity generator

Right to be forgotten, European Commision, 2014

Disconnect your smart phone

Give out your passwords

Apps such as Snapchat, Confide, Cyber Dust, Ansa, Slingshot, Kik, Whisper etc.

Find a reputation management agency

#### JUDGMENT OF THE COURT (Grand Chamber)

13 May 2014 (\*)

(Personal data — Protection of individuals with regard to the processing of such data — Directive 95/46/EC — Articles 2, 4, 12 and 14 — Material and territorial scope — Internet search engines — Processing of data contained on websites — Searching for, indexing and storage of such data — Responsibility of the operator of the search engine — Establishment on the territory of a Member State — Extent of that operator's obligations and of the data subject's rights — Charter of Fundamental Rights of the European Union — Articles 7 and 8)

In Case C-131/12,

REQUEST for a preliminary ruling under Article 267 TFEU from the Audiencia Nacional (Spain), made by decision of 27 February 2012, received at the Court on 9 March 2012, in the proceedings

Google Spain SL,

Google Inc.

v

Agencia Española de Protección de Datos (AEPD),

Mario Costeja González,

THE COURT (Grand Chamber),

composed of V. Skouris, President, K. Lenaerts, Vice-President, M. Ilešič (Rapporteur), L. Bay Larsen, T. von Danwitz, M. Safjan, Presidents of Chambers, J. Malenovský, E. Levits, A. Ó Caoimh, A. Arabadjiev, M. Berger, A. Prechal and E. Jarašiūnas Judges,

Advocate General: N. Jääskinen,

Registrar: M. Ferreira, Principal Administrator,

having regard to the written procedure and further to the hearing on 26 February 2013,

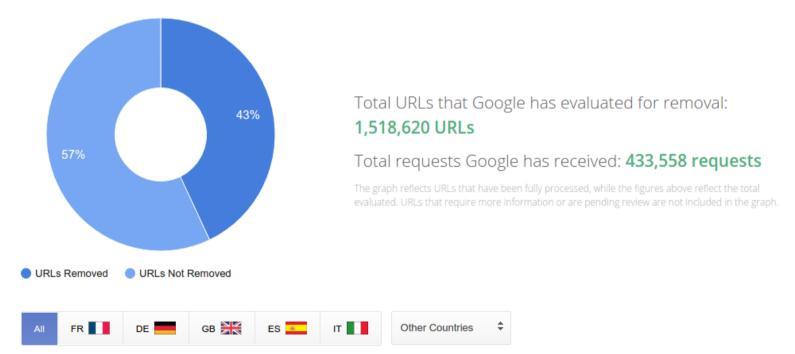
after considering the observations submitted on behalf of:

#### THE RIGHT TO BE FORGOTTEN OR THE RIGHT TO OBLIVION

Source: www.curia.europa.eu/juris

#### URL removal request totals

The graph below shows data on the percentages of URLs we have reviewed and processed. The figures on the right are based on the total number of requests received. These data date back to the launch of our official request process on May 29, 2014.



#### Source: www.google.com/transparencyreport/removals/europrivacy

```
amnesia@amnesia:~$ rsync -P ghost@216.66.
a/Persistent/YearZero_Download -av
ghost@216.66. password:
Could not chdir to home directory /home/gho
receiving incremental file list
astro_noise
0% 0.00kB/s
```

Source: Citizenfour, Laura Poitras, 2014



People are treating Google as their most trusted friend...Should they be?.

If you have something that you don't want anyone to know, maybe you shouldn't be doing it in the first place.

Source: CNBC

## 2016

Former Google CEO Schmidt to head new Pentagon innovation board Source: Reuters



#### The privacy of the screen or the death of privacy.

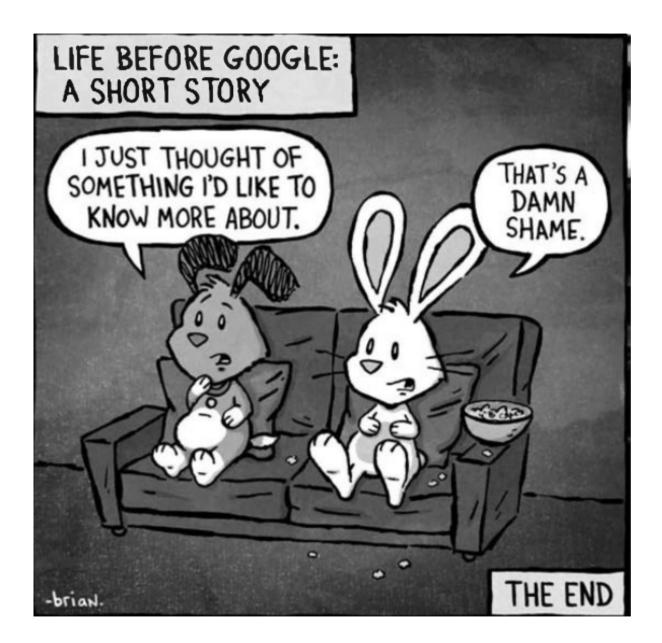




Mark Zuckerberg

#### "Privacy is dead"

Source: Times magazine, 2010



Source:"Google and the Culture of Search", Ken Hillis, Michael Petit and Kylie Jarrett

# Google searches conducted on the 28<sup>th</sup> of May 2016 at 12:32pm.

| live 1 second watch trends & more Get our Counters! |
|---|
|---|

Home > Trends and More > Google Search Statistics

#### **Google Search Statistics**

#### 2,458,666,624

#### Google Searches today

view how many in 1 second Google Search Volume (current and historical) Growth Rate Search Market Share Sources and References

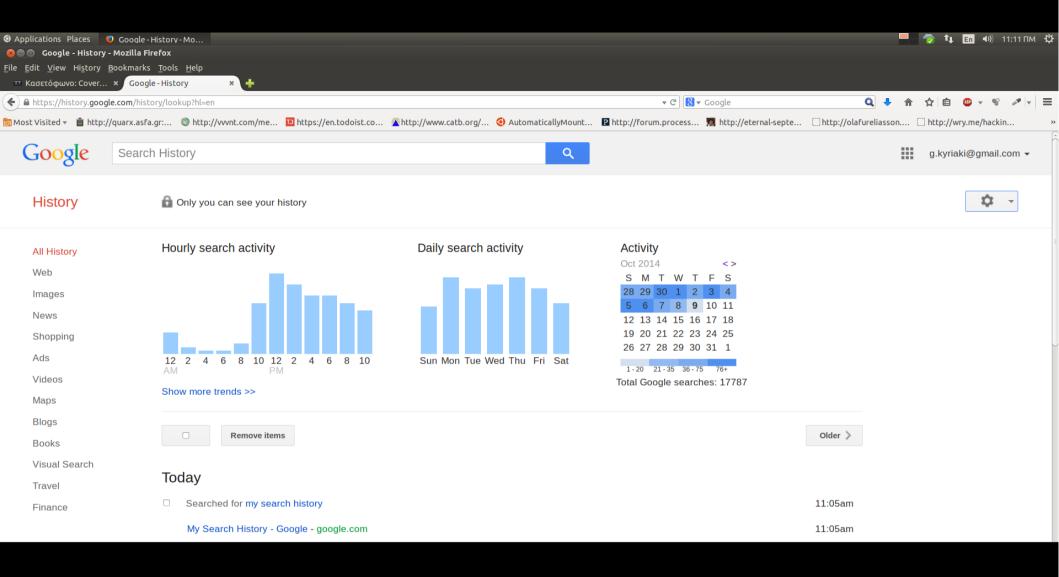
Google now processes over 40,000 search queries every second on average (visualize them here), which translates to over **3.5 billion searches per day** and **1.2 trillion searches per year** worldwide. The chart below shows the number of searches per year throughout Google's history:

#### Source: http://www.internetlivestats.com/google-search-statistics/

They thought that search engines were a map of **what** people were thinking. But actually they were a map of **how** people were thinking. Impulse. Response. Fluid. Imperfect. Patterned. Chaotic.

#### Source: Ex Machina, 2015





Only you can see your history, print, 2013

#### Big Tech / Google /

#### Google now lets you download your entire web search history

By Myolisi Sikupela: Staff Reporter on 21 April, 2015



Google is letting users to download their entire search history.

Though this is virtual data, imagine it tangible, every last thing you have ever searched for on Google, years and years of searches and now collected into tangible data. This could rise into a small mountain, or if laid across a flat surface, stretch for miles. It is not only the amount of it but the contents of it. It is about what have you been searching for and what can it reveal about you as a person.

Users can download their entire search history, dating to when they first logged in with an account on any device. The search history page also offers more insight into one's search. It shows date on one's top clicks, top queries and top sites. Coogle stresses that this date is only available.

| ¥ Follow @memeburnburn |  |  |  |  |  |  |  |  |  |
|------------------------|--|--|--|--|--|--|--|--|--|
| POPULAR                | LATEST COMMENTS  |  |  |  |  |  |  |  |  |
|                        | 30 of the most influential<br>women in SA digital marketing<br>[Digital All Stars] |  |  |  |  |  |  |  |  |
| Ø                      | Instagram's new icon isn't getting much love on Twitter                            |  |  |  |  |  |  |  |  |
| -                      | Family car in Kruger National<br>Park smashed by stampeding<br>buffalo             |  |  |  |  |  |  |  |  |
|                        | Google Hangouts won't be<br>culled, will remain 'a<br>standalone product' – report |  |  |  |  |  |  |  |  |
| J.C.                   | Need proof that content<br>marketing is the future? Here it                        |  |  |  |  |  |  |  |  |

Source: http://memeburn.com/2015/04/google-now-lets-you-download-your-entire-web-search-history/

| 😣 🖨 🖨 🛛 Google - History | <u>B</u> ookmarks <u>T</u> ools <u>H</u> elp        |                                  |                         |                         |                            | - 1                    | <b>↑</b> En (+)) 11:12 ПМ 3 | \$ |
|--------------------------|---|----------------------------------|-------------------------|-------------------------|----------------------------|------------------------|-----------------------------|----|
| https://history.goo      | gle.com/history/delete?hl=en                        |                                  |                         | * C                     | <mark>8</mark> ▼ Google    | Q 🖡 🏦 ז                | 2自 😐 - 😵 🥒 - 🗉              | =  |
| 🗟 Most Visited 👻 📋 http: | //quarx.asfa.gr: 💿 http://vvvnt.com/me 🖻 https://er | .todoist.co 🖄 http://www.catb.or | g/ 🔞 AutomaticallyMou   | nt 🖻 http://forum.proce | ess 👮 http://eternal-septe | Chttp://olafureliasson | http://wry.me/hackin        | »  |
| Google                   | Search History                                      |                                  | ۹                       |                         |                            |                        | g.kyriaki@gmail.com 👻       |    |
| History                  | Only you can see your history                       |                                  |                         |                         |                            |                        | <b>\$</b> -                 |    |
| All History<br>Web       | Remove items  |                                  |                         |                         |                            |                        |                             |    |
| Images                   |   | You have remo                    | oved all items from you | r history.              |                            |                        |                             |    |
| News                     |   |                                  |                         |                         |                            |                        |                             |    |
| Shopping                 | Today   |                                  |                         |                         |                            |                        |                             |    |
| Ads                      | No search history to show for this day              |                                  |                         |                         |                            |                        |                             |    |
| Videos                   |   |                                  |                         |                         |                            |                        |                             |    |
| Maps                     |   |                                  |                         |                         |                            |                        |                             |    |
| Blogs                    |   |                                  |                         | Diana Tanàn Al          |                            |                        |                             |    |
| Books                    |   | 2014 Google Google Home          | Web History Help        | Privacy & Terms Abo     | out Google                 |                        |                             |    |
| Visual Search            |   |                                  |                         |                         |                            |                        |                             |    |
| Travel                   |   |                                  |                         |                         |                            |                        |                             |    |
| Finance                  |   |                                  |                         |                         |                            |                        |                             |    |

The removal of my eight year long personal web search history, print, 2013



#### 8 YEARS OF SEARCH HISTORY (2005-2013)

#### **10650 SEARCH TERMS**

#### 2 DELETION PROCESSES :

#### ~COMPUTER EVERY TWO MINUTES

#### ~VIEWER

#### {DIGITAL OBLIVION - PRIVACY - VOYEURISM}



# 

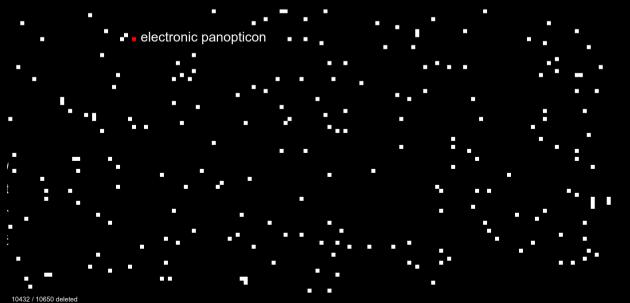
48.41 2015: czechairlines.com

DELETION PROCESS\_ONLY YOU CAN SEE MY HISTORY



(i)

Deletion Process\_Only you can see my history, Website



10432 / 10650 deleted last deletion on Mon Jun 8 11:15:02 2015: leontios toumpouris

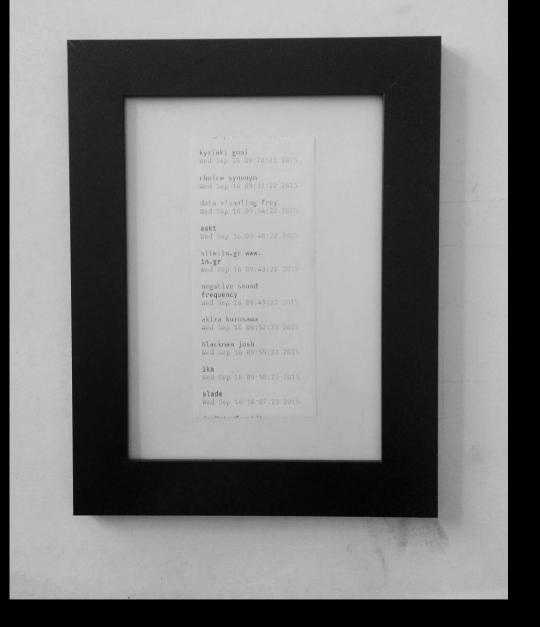


Deletion Process\_Only you can see my history, Mini printer and Raspberry Pi



Deletion Process\_Only you can see my history, installation view, ADAF, 2015





Deletion Process\_Only you can see my history, My data for sale, prints in frames

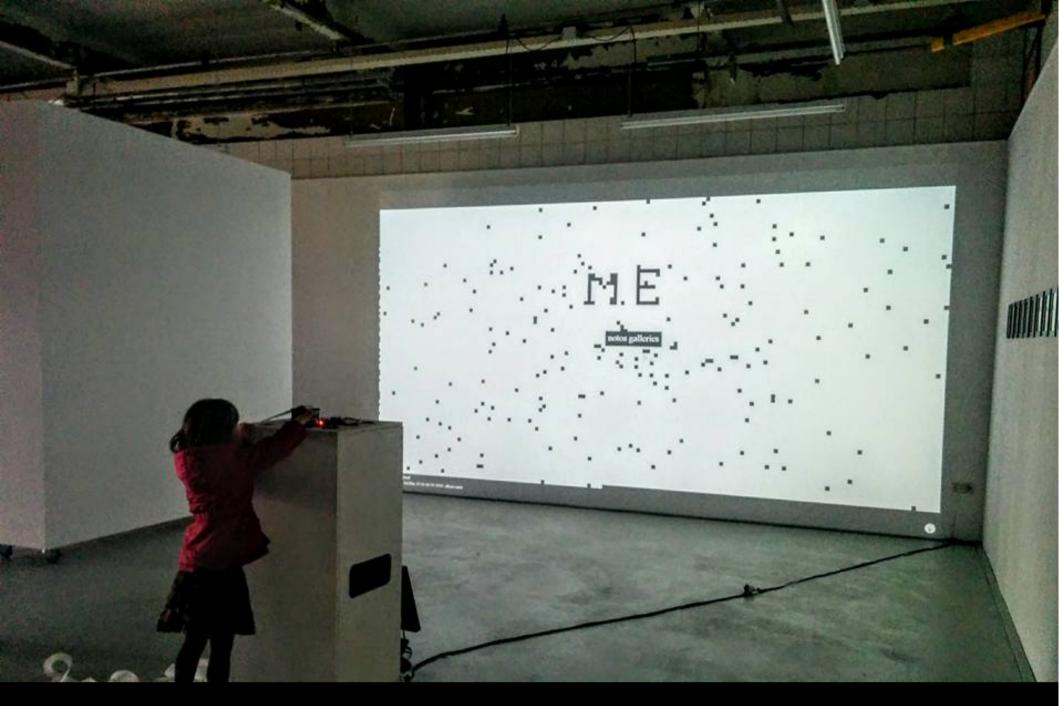


# 

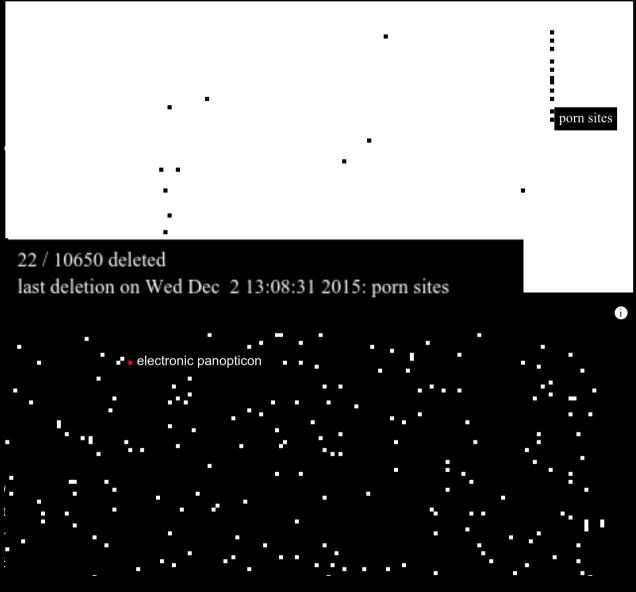
Deletion Process\_Only you can see my history, My data for sale, 20 prints in frames , Campa Pallini, 2015



Deletion Process\_Only you can see my history, Screenshots of the website archival prints on dibond, ASFA, 2015



Deletion Process\_Only you can see my history, Installation view, ODDSTREAM festival March 2016



10432 / 10650 deleted last deletion on Mon Jun 8 11:15:02 2015: leontios toumpouris

Deletion Process\_Only you can see my history, websites



### Desk Set, 1957 The first search engine





6251 / 10650 deleted last deletion on Sun May 24 22:39:17 2015: john blac

it locality and music

Source: https://sxchristopher.wordpress.com/2015/05/25/desk-set/



Fountain, Marcel Duchamp, 1917

#### Campbells Campbells Campbells Gampbell Campbell CREAM OF CHICKEN TOMATO PEPPER POT BLACK BEAN MUSHROOM SOUP SOUP SOUP SOUP SOUP Campbells Campbells Campbelli Campbells Campbells ONDENS CONSOMME VEGETABLE GREEN PEA BEEF ONION SOUP SOUP SOUP SOUP SOUP

#### Campbell's Soup Cans, Andy Warhol, 1962

# IS THIS ... ART??

Untitled (12 Horses), Jannis Kounellis, 1969



#### Other artists and privacy

The Rhetoric of Surveillance from Bentham to Big Brother, CTRL [SPACE] (2001-2)

Trevor Paglen, Julian Oliver, Jill Magid, Anina Rust, Michelle Teran

Eva and Franco Mattes Life Sharing | The Others | Black Chamber

Hasan Elahi http://trackingtransience.net/

2016 Transmediale festival in Berlin

#### Further reading/investigation:

Surveillance and Society, Journal

'Google and the Culture of Search', Ken Hillis, Michael Petit and Kylie Jarrett

'Deletion. The virtue of forgetting in the digital age', V. Mayer-Schoenberger

Το δικαίωμα στην ψηφιακή λήθη και οι περιορισμοί του, Ιωάννης Ιγγλεζάκης

# Thank you :)

Website: kyriakigoni.com Mail: contact@kyriakigoni.com

\*Special thanks to Nikos Roussos for technical support.

